



# Preliminary Schedule

Please check the NACo web site [www.naco.org](http://www.naco.org) for continuous updates on this year's Conference!

All events will take place at the **Midwest Airlines Center**, unless indicated otherwise.

Attachment # 2  
Page 1 of 1

**ALL-**

July 11-15, 2003 \* Milwaukee County \* Milwaukee, WI

Please remember to wear your badge to all official conference events. **No admittance will be permitted without a badge.**

## Friday, July 11

All Day	<b>Steering Committee, Subcommittee and Affiliate Meetings</b>
8:00 a.m. - 5:00 p.m.	<b>Registration</b>
9:00 a.m. - 4:00 p.m.	<b>ALT Pre-Conference Seminar #1</b> (additional fee required) <b>WINNING COMMUNICATIONS - The Podium, The Camera, The Message</b> Co-sponsored with the National Association of County Information Officers (NACIO)

## Saturday, July 12

8:00 a.m. - 5:00 p.m.	<b>Registration</b>
8:00 a.m. - 11:15 a.m.	<b>ALT Pre-Conference Seminar #2</b> (additional fee required) <b>POLITICAL LEADERSHIP: Lessons from U.S. Presidents</b>
8:00 a.m. - 11:15 a.m.	<b>ALT Pre-Conference Seminar #3</b> (additional fee required) <b>GOVERNING POWER! Strategic Thinking - Profound Successes</b>
8:00 a.m. - 2:30 p.m.	<b>Steering Committee and Affiliate Meetings</b>
8:00 a.m. - 2:45 p.m.	<b>ALT Pre-Conference #5</b> (additional fee required) <b>MANAGING FOR RESULTS: Maximizing County Services with Limited Resources</b>
11:45 a.m. - 2:45 p.m.	<b>ALT Pre-Conference #4</b> (additional fee required) <b>COUNTY POWER! Leading a Unified Approach to Regional Collaboration</b>
3:00 p.m. - 5:00 p.m.	<b>Opening General Session</b> Featured Speaker: <b>Michael Beschloss</b>



Michael Beschloss

Called "the nation's leading presidential historian" by *Newsweek*, he uses colorful anecdotes and brilliant inside analysis while comparing styles of American presidents. He shows executives what they can learn from these great men to better manage, lead and inspire. Beschloss is a regular commentator on PBS' *The NewsHour with Jim Lehrer* and is the author of many national best sellers, to include his latest, *The Conquerors: Roosevelt, Truman and the Destruction of Hitler's Germany*.

What skills and tactics do presidents like Lincoln, Roosevelt, Kennedy, Eisenhower and Reagan use to manage, lead and inspire? Hear about this and what recent and current events in history mean for our future.

Evening	<b>Optional Baseball Game</b> (additional cost - see Spouse Tour Descriptions for further information) <b>"NACo Night at Miller Park"</b> Milwaukee Brewers vs. Cincinnati Red Legs
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## Sunday, July 13

8:30 a.m. - 1:30 p.m.	<b>Registration</b>
8:30 a.m. - 9:45 a.m.	<b>Workshop Block I</b>
10:00 a.m. - 11:15 a.m.	<b>Workshop Block II</b>
11:00 a.m. - 1:30 p.m.	<b>Exhibit Hall Open</b>

12:30 p.m. - 1:30 p.m.	<b>Exhibit Hall Luncheon</b>
Afternoon and Evening Open	<b>The Great Circus Parade</b> will be rolling through the streets of downtown Milwaukee this afternoon. Hundreds of thousands of people come into the city to see this slice of Americana. <i>Seating packages are available as part of the NACo Spouse Tours at an additional cost. Please refer to the Spouse Tour Descriptions for future information and pricing.</i>

1:30 p.m. - 3:00 p.m.	<b>NACo Board of Directors Meeting</b>
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## Monday, July 14

8:30 a.m. - 3:30 p.m.	<b>Registration</b>
8:30 a.m. - 9:45 a.m.	<b>Workshop Block III</b>
10:00 a.m. - 12:00 Noon	<b>General Session</b>
11:30 a.m. - 3:00 p.m.	<b>Exhibit Hall Open</b>
2:30 p.m. - 3:45 p.m.	<b>Workshop Block IV</b>
6:30 p.m. - 9:30 p.m.	<b>Conference-Wide Event:</b> <b>"Feast with the Beasts" at the Milwaukee County Zoo</b>

Now you can feast with those lions and tigers and bears! The Milwaukee County Zoo, with its 200 wooded acres and state of the art animal exhibits, will be open exclusively for NACo attendees.

Immense tents featuring the foods, beverages, and entertainment that made Milwaukee famous will be featured at the Zoo's entry. Sample seafood along with the best cheeses and sausages from Wisconsin in the hors d'oeuvres area before moving on to dinner. A venerable feast of fine foods and ethnic specialties from Bratwurst to Spanferkel to Wisconsin's famous frozen custard awaits you. Then visit the beer garden to wet your whistle. You won't be disappointed, but you may need some exercise.  
**Don't forget to wear your badge!**

## Tuesday, July 15

8:30 a.m. - 3:00 p.m.	<b>Registration</b>
8:30 a.m. - 10:30 a.m.	<b>General Session</b>
10:00 a.m. - 1:00 p.m.	<b>Exhibit Hall Open</b>
10:45 a.m. - 12:00 Noon	<b>Workshop Block V</b>
12:00 Noon - 1:00 p.m.	<b>Exhibit Hall Luncheon</b>
1:00 p.m. - 3:00 p.m.	<b>Election of Officers and Business Meeting</b>
7:00 p.m. - 10:00 p.m.	<b>Inaugural Gala Reception</b> Tonight - it's all about the 1950's and celebrating the inauguration of NACo's new President! The sounds and sights of the 1950's will abound as you dance the night away in your poodle skirt, saddle shoes or leather jacket! That's right! 1950's attire is encouraged for this event! <i>Please see the "General Information" page for a local Milwaukee costume rental shop.</i> <i>The evening's event is planned "reception style" and is not a dinner function.</i>